

PROMOTION OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE WILL NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING THE PRIZE. VOID WHERE PROHIBITED BY LAW. MUST BE 18 OR OLDER TO BE ELIGIBLE FOR AND TO WIN A PRIZE.

Sponsor: This Promotion is sponsored by DWC Franchising, LLC (the "Sponsor").

Dates: This Promotion is valid from 01/17/2025 through 02/02/2025

Eligibility: This Promotion is open only to legal residents of the United States who currently reside in Michigan or Ohio and who are 18 years of age or older as of the Start Time. You may not participate in this Promotion if you won a prize in any Detroit Wing Company promotion within the last year. The winners will be required to have a valid driver's license or other proof of government issued identification. Failure to comply with each of these requirements will result in forfeiture of the prize. By entering this Promotion, participants agree to these Official Rules and to the decisions of the Sponsor, which are final and binding, in all respects. This offer is void where prohibited by law, and subject to all applicable federal, state, and local laws, ordinances, and regulations. Employees, owners, officers, franchisees, and representatives of Sponsor as well as the immediate family and household members of each employee, owner, franchisee, officer or representative are not eligible to participate in this Promotion. Each participant is subject to verification by Sponsor. No participant is eligible to win a prize until that participant has been verified by Sponsor.

How to Play: In order to qualify for a prize, participants must comply with one of the following: Place an order at a Detroit Wing Co location via app, online, or in-store order with a loyalty account, or complete our entry form found at detroitwingco.com. If you place more than one order during the campaign you will receive multiple entries. Participants must also verify their address, that they are 18 years or older, and submit any additional information that Sponsor may require. Sponsor reserves the right to refuse any person from participating and may further cancel the Promotion at any time, in its discretion. The Sponsor is not responsible for late entries, nor is Sponsor responsible for lost or stolen personal items or the conduct of any participant or other third party.

Winner Selection: Subject to these Official Rules and the conditions provided herein, one (1) winner will be randomly chosen from all eligible entries received by the End Time. In order to be eligible to win, the location of the catered event must be physically located within 25 miles of an operating Detroit Wing Company location. If the winning participant cannot or is not willing to accept the prize for any reason, the prize will be forfeited and awarded to an alternate winner. The winner will receive two lounge chairs, an 85" television, and a mini-beverage fridge. These items will be gifted within 90 days of selecting the winner. The actual items provided may differ from the ones shown in the artwork. The winner may be required to pick up their prize from corporate headquarters. No prize transfers, assignments, modifications, cash equivalents, different flavors, or substitutions will be allowed.

Notification and Awarding of Prize: The winners will be notified by email, mail, or telephone within a reasonable time after the End Time and will be required to sign and return an Affidavit of Eligibility and Publicity/Liability Release (except where prohibited by law) within 3 days of being notified and prior to accepting the prize. The information in the winner's Affidavit of Eligibility must be correct or the winner is disqualified. If the winner cannot be contacted, is ineligible, fails to claim the prize within 36 hours of being notified, or fails to return the completed and executed Affidavit of Eligibility and Publicity/Liability Release as required, the prize will be forfeited, and an alternate winner will be selected. Each participant is solely responsible for monitoring their email, mail and telephone for notification. By participating in this Promotion, except where prohibited by law, the winner must grant the Sponsor and its affiliated companies the right to use the winner's name, likeness, picture, voice, and written or oral statements, for advertising and promotional purposes worldwide and in any media including but not limited to the world wide web without additional compensation or further notification, permission, or consideration. Nothing contained herein shall be deemed to obligate Sponsor to make use of any of the rights granted herein and winner waives any right to inspect or approve any such use of any and every nature and kind.

Quantities, Prizes, Approximate Retail Value ("ARV") and Odds: The Approximate Retail Value ("ARV") of the prize is \$2,500. The Sponsor reserves the right in its sole and absolute discretion to substitute the prize with another prize of equal or greater value in the event that the prize (or any component thereof) is not available as determined by the Sponsor in its sole and absolute discretion. The odds of winning the prize are dependent on the total number of eligible participants. All expenses and all applicable taxes are the sole responsibility of the winner. The prize may not be sold, offered for sale, assigned, transferred, traded, donated, or redeemed or exchanged for cash, merchandise, or services, except as determined by Sponsor in its discretion. Additional terms, restrictions, and exclusions may apply to the prize. Sponsor reserves the right to substitute food items if the underlying classic chicken wings become unavailable or become too expensive for any reason.

Disqualification: Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion; to be acting in violation of these Official Rules; to be cheating and engaging in any other unfair playing practices, or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass Sponsor or any other person.

Liability: By entering this Promotion or accepting the prize, all entrants, participants, and winners release, indemnify and hold harmless, Sponsor, and each of Sponsor's respective owners, members, officers, directors, managers, employees, investors, parents, affiliates, agents, contractors, franchisees, successors and assigns, one and all, from and against all actions and liability (including attorney's fees and costs) due to injury, loss or damage to person or property, including death, caused in whole or in part, directly or indirectly from the use, misuse, acceptance, or possession of the prize, conduct occurring at the catered event, or participation in this Promotion. The prize winner and its guests expressly and voluntarily waive the right (1) to assert as a cost of winning the prize any and all costs of verification and redemption or travel to redeem said prize, and (2) to any liability claim which might arise from redeeming or seeking to redeem said prize. Sponsor (i) makes no warranty, guarantee, or representation of any kind concerning

the prize; and (ii) disclaims any and all express and implied warranties. If any provision of this Promotion shall be deemed to violate any federal, state, or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. Sponsor, or its representatives, may conduct random checks of participants to confirm compliance with these Official Rules. If Sponsor determines, in its sole discretion, that a participant has violated these Official Rules, that participant will be disqualified.

Limitation of Liability: Each participant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Promotion, shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees and in no event more than \$100; and (c) under no circumstances will any participant be permitted to obtain awards for, and each participant hereby waives all rights to claim, punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

Note: By participating in this Promotion, each participant is opting-in to receive promotional emails and newsletters from Sponsor and its affiliated brands. If at any time you feel Sponsor's emails are no longer serving you, you may unsubscribe by clicking a single link in all emails sent to you.

CAUTION: ANY ATTEMPT BY AN ENTRANT, PARTICIPANT, OR ANY OTHER PERSON TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING SEEKING CRIMINAL PROSECUTION.

Sponsor, prize suppliers, and all affiliated third-parties shall not be responsible for technical, pictorial, typographical, or editorial errors or omissions in any marketing materials or these Official Rules. To the extent there is a discrepancy between these Official Rules and any marketing materials related to the Promotion, these Official Rules control.

Entrants, participants, and the winner agree that any and all disputes, claims, and causes of action arising out of or connected with this Promotion or any prizes awarded and all issues and questions concerning the validity, interpretation, and enforceability of these Official Rules shall be subject to the laws of the State of Michigan or Ohio and shall be resolved individually, without resort to any form of class action, and exclusively in a court of competent jurisdiction sitting in Michigan or Ohio.

Sponsor reserves the right, at its sole discretion, to discontinue this Promotion or modify these Rules without prior notification. Any such changes will be available at DETROITWINGCO.COM/SWEEPSTAKES. The winner is not eligible to win more than one Sponsor Promotion in any calendar year. Entry in this Promotion grants Sponsor the right to use entrants' and winner's information for all legal purposes including giving the same to marketing partners. Sponsor will not sell your information to anyone.

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